



SEEDS Connections
400, 144 4th Avenue SW
Calgary, AB
T2P 3N4

Re: Support for the nomination of Cenovus for Generosity of Spirit Award

May 2, 2014

To whom it may concern,

In my capacity as an English and Leadership teacher at Sir Winston Churchill High School in Calgary, AB, I have had the privilege of participating in the CONNECTIONS Program since the fall of 2013. The changes I have seen in my school and in my students would not have been possible without the support and generosity of Cenovus Energy.

The students who have participated in the program have been impassioned to make a difference in their world. Every CONNECTIONS student develops a sense of ownership over their school community and environment. They create projects not only to educate their peers but also inspire others to make their own difference in a larger community. One student, who has moved to post-secondary study in British Columbia said that "CONNECTIONS really helped [her] to become confident and realize the power of youth who are genuinely inspired to make a change." She goes on to say that she is part of the planning of the "Student Leadership Conference at UBC, the largest student-held leadership conference held in North America and [she] wouldn't have gotten a planning committee position being a mere first year if it wasn't for [her] participation in the CONNECTIONS program." Her energy and enthusiasm continue to inspire the people around her because she learned to believe in the power and influence that youth can have to make a change in their world.

The financial support that Cenovus offers for students who would otherwise be unable to attend the program is valued by teachers and students alike. One student of mine was hesitant to participate in the program because of the cost, but was finally convinced that, with the support of Cenovus, it would be possible. It is because of Cenovus' support and his participation in the program that he was awarded a scholarship that will pay for the entirety of his post-secondary education; something that he and his family would have been unable to afford otherwise.

These are just two examples of the many ways that Cenovus Energy, through the CONNECTIONS Program, has changed the lives of students and, by extension, the community.

Sincerely,

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