

SEEDS Connections

Leadership · Environment · Education

“Providing educational programs related to leadership, environment, energy and diversity, to Kindergarten to Grade 12 students across Canada.”

MEDIA RELEASE

Calgary, AB, March 17, 2014

CALGARY CHARITIES PARTNER TO FORM SEEDS CONNECTIONS

Two Calgary community non-profit leaders in the areas of diversity and environmental educational programs (SEEDS Foundation and Connections Education Society) have joined together as a new organization, SEEDS Connections. The SEEDS Foundation has a 38 year legacy of providing societal, environmental and energy programs to Canadian students. In 1987, the Connections Education Society was born from an innovative partnership with the Calgary Board of Education, which developed the CONNECTIONS Multicultural Environmental Leadership Program.

Our united focus is on leadership, diversity, environment and energy programs for K - 12 students across Canada. This merger enables expansion of powerful educational programs beyond their current audience. “SEEDS Connections is dedicated to providing programs and resources to support these young people, their teachers, their families, and their communities to integrate the Ghandi quote ‘be the change they want to see’ , into their lives. It is inspiring to see them getting engaged in their schools and communities,” states Gail Kingwell, President of the Board. “They challenge us all to create a better world. “

“Cenovus has been a supporter of the SEEDS Foundation and the Connections Education Society since the two organizations started partnering to deliver the CONNECTIONS Multicultural Environmental Leadership Program in 2010,” says Lynne Douglas, Cenovus Energy Group Lead, Community Investment. “We have seen the amazing benefit that high schools across Alberta have received from CONNECTIONS so we are thrilled that these two organizations have merged. Our goal with all of our community investments is to bring education based partners together to help further enhance learning in Alberta and Saskatchewan.”



The announcement was made at the March 13, 2014 launch held during a CONNECTIONS Multicultural Environmental Leadership Program with 59 Alberta High School students at Kamp Kiwanis. This is a life-changing program that empowers youth to utilize their personal leadership skills to affect positive change related to multicultural and environmental issues. Find out more about all the SEEDS Connections programs and projects of participants in both CONNECTIONS™ and GREEN Schools™ at www.seedsconnections.org.

For more information, contact SEEDS Connections (www.seedsconnections.org):

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